



Welcome To



Agency SLAP! is not your typical digital conference. This is a high-energy, one-day summit designed to challenge the digital industry, cut through the noise, and spark honest, unfiltered conversations.

We bring together leaders, innovators, and disruptors to tackle the real challenges facing digital today, from AI hype to declining engagement and the growing trust gap.

This is where the industry gets a reality check.

20.10.26

Millennium Point
Birmingham

@slap_Summit



About



A New Kind of Digital Event

- ***1-day immersive summit***
- ***300-500+ attendees***
- ***Industry-leading speakers***
- ***Interactive sessions, not passive panels***

Engaging, Practical, Honest and Forward-thinking

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The Opportunity

The Digital Landscape is Evolving Fast

- ***AI is transforming every industry***
- ***Consumer trust is at an all-time low***
- ***Digital engagement is harder than ever***
- ***Businesses are struggling to keep up with change***

This summit exists to tackle these challenges head-on.

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Why Sponsor?

Connect With the Right People, In the Right Environment

- ***Build brand authority in digital & tech***
- ***Direct access to decision-makers***
- ***Lead generation opportunities***
- ***Showcase your innovation***
- ***Align with cutting-edge thinking***

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Our Audience

Who You'll Reach

- ***Digital & marketing leaders***
- ***Founders & entrepreneurs***
- ***Tech professionals***
- ***Creative agencies***
- ***Corporate innovation teams***
- ***Emerging talent***

Audience profile:

- ***Decision-makers & influencers***
- ***High-growth businesses***
- ***Early adopters of tech***

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Event Experience

More Than Just a Conference

- ***Keynote talks***
- ***Panel discussions***
- ***Live debates***
- ***Interactive workshops***
- ***Networking zones***
- ***Exhibition spaces***

+ Live audience polling & participation throughout

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Key Themes

The Conversations That Matter in 2026

- Sales, Marketing & Partnership
- Customer Retention
- Internationalisation
- Ai integration & Ethical Innovation

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Bring Your Brand to Life **SPONSORSHIP**

Headline Sponsorship

**Digital Summit 2026
in Partnership With [Your Brand]**

Premium Benefits:

- Naming rights
- Prime logo placement across all assets
- Opening keynote slot or speaker inclusion
- Largest exhibition presence
- Content collaboration (blogs, interviews, video)
- VIP access & 5 guest tickets

£6,995
+VAT

Gold Sponsorship

High-Impact Brand Visibility

- Prominent branding across event
- Panel participation opportunity
- Exhibition stand
- Social media promotion
- Delegate tickets included & 3 Guest tickets

£3,995
+VAT

Silver Sponsorship

Strong Presence & Engagement

- Event branding Exhibition
- space Inclusion in marketing materials
- Networking access
- 2 Guest tickets

£1,995
+VAT

Theme Sponsorship

Own A Conversation

Each theme can be exclusively sponsored.

Includes:

- Branding on stage & session
- Speaker introduction opportunity
- Content collaboration
- 1 Guest ticket
-

£1,495
+VAT